Bert & Leonce Lindsay Pects Curdsay



Bert Cindsay





BUREAU OF BUSINESS PRACTICE ● NATIONAL FOREMEN'S INSTITUTE ● NATIONAL SALES DEVELOPMENT INSTITUTE



R. RAYMOND GREEN 45 S MAIN ST HEBER CITY, UT 84032

I WANT TO SEND YOU--ABSOLUTELY FREE--TWO OF THE MOST DYNAMIC TOOLS EVER DEVISED TO SPEED, INCREASE, AND AMPLIFY EXECUTIVE GROWTH--

- 1) THE EXECUTIVES STANDARD CESK MANUAL--164 PAGES, 13 CHAPTERS, AND 171 POINTS OF REFERENCE, CLARIFIES THE KEYS TO EXECUTIVE EXPERTISE IN EVERY VITAL AREA.
- 2) QUALITY CIRCLES: A DYNAMIC APPROACH TO PRODUCTIVITY IMPROVEMENT -- A DETAILED HANDBOOK, SHOWS HOW TO ADAPT THE FAMOUS QUALITY CIRCLE PROGRAM IN YOUR COMPANY TO HELP SOLVE PROBLEMS THAT MAY HAVE FORMERLY DEFIED SCLUTION.

BOTH ARE FREE, JUST TO INTRODUCE YOU TO A BRAND-NEW, TWICE MONTHLY PUBLICATION THAT IS TOTALLY DEVOTED TO INCREASING PRODUCTION WITHOUT ADDING A CENT TO LABOR COSTS --

*** THE PRODUCTIVITY IMPROVEMENT BULLETIN ***

EACH ISSUE BRINGS YOU PRODUCTION-BUILDING METHODS DEVELOPED BY MANAGEMENT EXPERTS IN COMPANIES OF EVERY TYPE AND SIZE. STRATEGIES YOU CAN ADOPT TO PERSUADE YOUR EMPLOYEES TO MAKE THE ALL-CUT EFFORTS THAT SKYROCKET PRODUCTION--EACH STEP CLEARLY DETAILED BY THE EXPERTS WHO PERFECTED THE SYSTEMS.

BUT SEE FOR YOURSELF--AT NO CCST AND NO OBLIGATION. JUST PEEL AWAY YOUR ADDRESS LABEL ABOVE, STICK IT ON THE POST-PAID CARD ENCLOSED, AND DROP THE CARD IN THE MAIL.

I WILL SEND YOUR FREE MANUAL AND HANDBOOK, ALONG WITH TRIAL BULLETINS WHICH YOU MAY EXAMINE FREE FOR 15 DAYS, THEN DECIDE WHETHER TO CANCEL SIMPLY BY NOTIFYING ME, OR TO CONTINUE GETTING TWICE MONTHLY BULLETINS AT THE LCW DISCOUNT PRICES SHOWN ON THE CARD.

SINCERELY,

THERE IS NO RISK, SO WHY NOT MAIL THE POSTPAID CROER CARD RIGHT NOW WHILE YOU HAVE EVERYTHING IN FRONT OF YOU.

P. S. MARK THE CARD TO INCLUDE YOUR ASSISTANTS, IF YOU LIKE. WE MAY NEVER REPEAT THIS SPECIAL FREE GIFT OFFER.

David M. Atwood

DAVID M. ATWOOD